

Design & Artwork (Offline)	Design & Artwork (Digital)	Media	Print	PR	Consultancy	Marketing
Graphic Design (Design & Artwork)	UX & UI Design & Artwork	Media Research (Source publication)	Print Procurement (Litho/Digital/ Large-format)	PR Management Local Media	Project Management	Marketing Strategy
Advertising						
Brand Creation & Re-branding	HTML Design/Code/Test/Build (Send via chosen platform)	Media Booking Service & Campaign Management (Production)	Print Management Press pass (Sign-off on clients behalf)	PR Management Trade Media	Research	Marketing Plan Write & Implement
Brand Guidelines						
Brand Positioning	Social Media Graphics Design & Artwork (All platforms)	Media Factoring Service (Pre-payment of purchase)	Print Management Mailing (Fulfilment)	Press Clippings		Marketing Consultancy Internal Comms
Brand Strategy						
Logo Design						
Illustration	Social Media, Planning, Setup, Execution	Media Management (Managing in-bound media offers on behalf of client)	Print Management Distribution			Marketing Consultancy External Comms
Large-format						
Packaging Design						
Typography	Image Editing Image Manipulation (All platforms)	Content Creation Copy-writing (tone of voice)				5 P's of Marketing (Advise on Product, Price, Promotion, Place, and People)

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